

Notice of Free Replacement of Stainless Steel Baskets used on Bicycles (JOBNO) Manufactured by Bridgestone Cycle Co., Ltd.

The following baskets are included in the recall and will be replaced free of charge. Please contact and visit your dealer.

It has been discovered that there is a possibility that radioactive materials have been mixed in with part of the stainless steel in the made-in-China rounded stainless steel baskets fitted to the lightweight JOBNO bicycles that Bridgestone Cycles has sold up until now.

The bicycle baskets affected will therefore be replaced free of charge (fitted to JOBNO bicycles manufactured between August 2011 and February 2012.) We apologize for the trouble and respectfully request that you contact and visit your dealer.

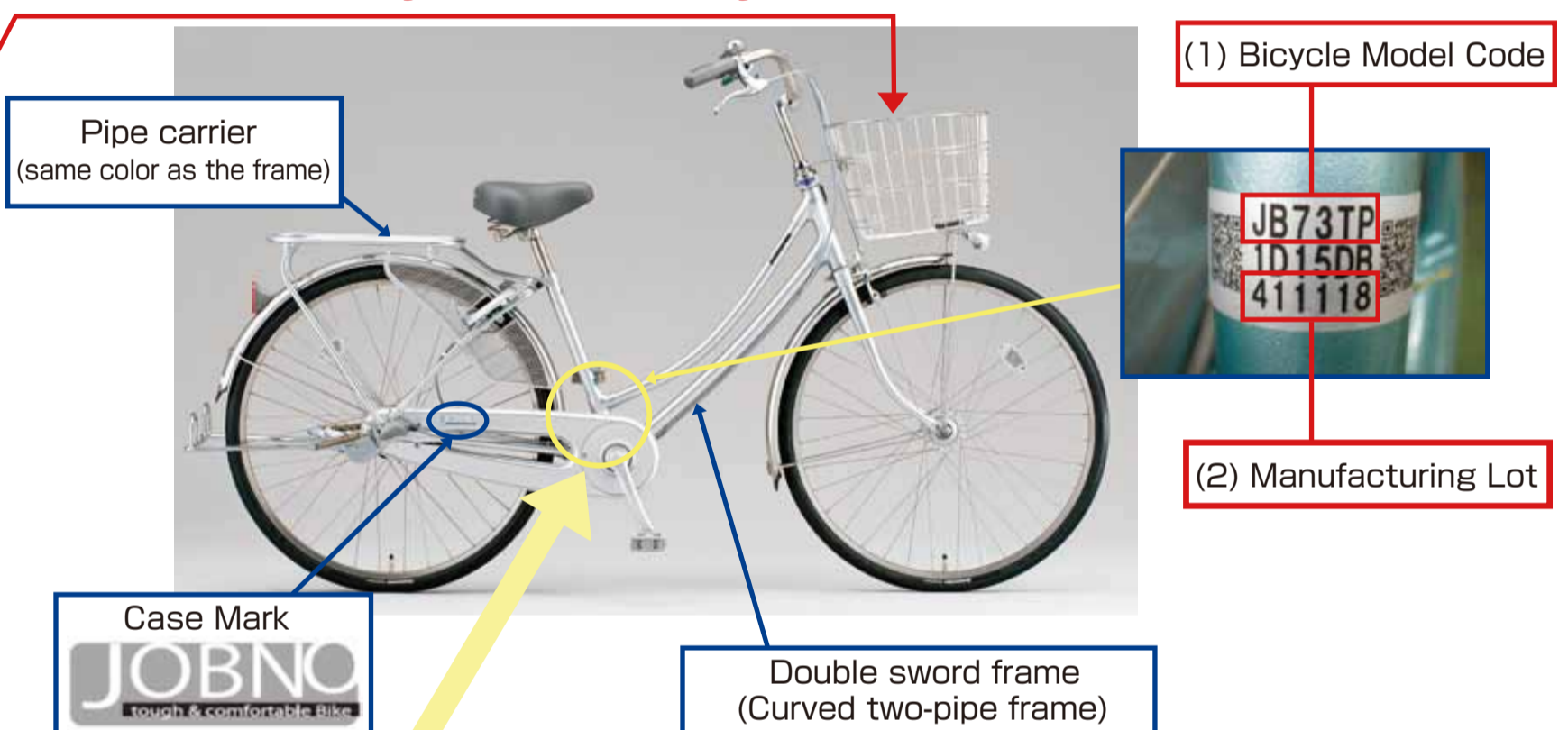
The level of radioactivity being emitted from the baskets is minimal and there is no risk of it causing radioactivity poisoning (as already reported on April 18 by the Ministry of Education, Culture, Sports, Science and Technology.)

We hereby extend our deepest apologies for any trouble and anxiety caused.

Baskets affected by the recall

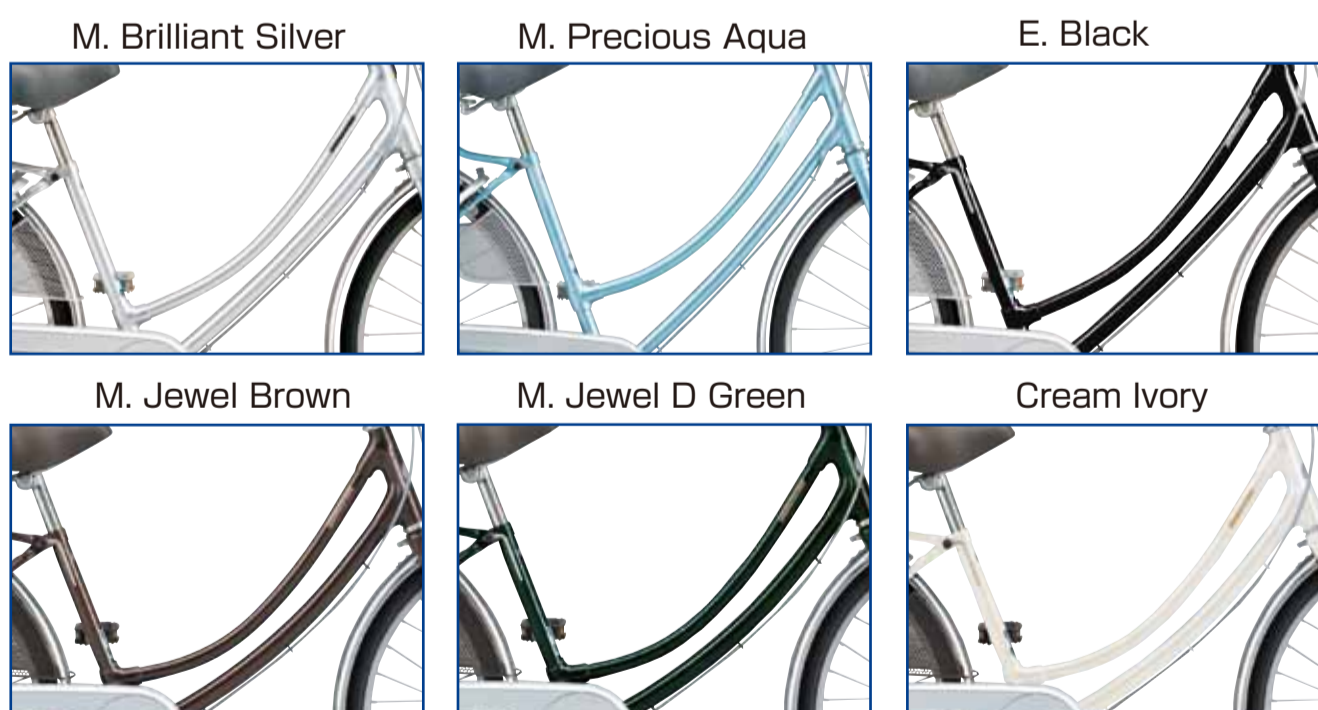


JOBNO bicycles affected by the basket recall



Bicycles affected by the basket recall

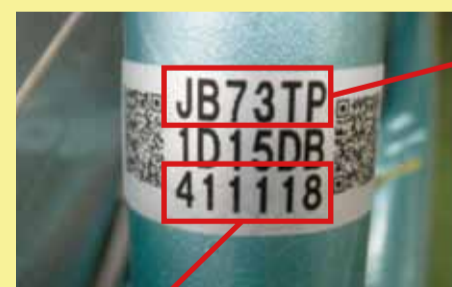
Frame Color (6 colors)



Bicycle Name: JOBNO
Date of Manufacture: August 2011 to February 2012
Number of Affected Baskets: 9,405

Identifying affected bicycles

All items that match up to both (1) the bicycle codes and (2) the manufacturing lots are covered by this recall.



(1) Bicycle Model Codes:
 JB40TP, JB60TP, JB63TP,
 JB70TP, JB73TP, JB40T,
 JB43T, JB60T, JB63T,
 JB70T, JB73T (total of 11 types)

(2) Manufacturing Lots: 410801 to 420229 / 510801 to 520229

Contact the following if you have any inquiries

Bridgestone Cycle Co., Ltd.
 Free Basket Replacement
 Customer Call Center

0120-31-5604

Business Hours:
 09:00 to 17:00 Mondays to Fridays
 (Excluding weekends, national holidays and special Bridgestone holidays)

Access the following URL for further details: <http://www.bscycle.co.jp/>

All personal information provided by customers will not be used for any purpose other than free replacement of the baskets.

Bridgestone Cycle Co., Ltd.

3-1-1 Nakazuma, Ageo-shi, Saitama 362-8520
 Customer Inquiry Center: Freedial 0120-72-1911
 Business Hours: 09:00 to 12:00, 13:00 to 17:00
 (excluding weekends, national holidays and special Bridgestone holidays)

